

Request for Expressions of Interest Digital Advertising City of Morden, Manitoba

The City of Morden operates the Access Event Centre, which is a recreation and conference facility, and one of the main areas of activity in the city. As such, the City of Morden is seeking expressions of interest (EOI) from interested suppliers for the provision of digital advertising media.

The City is seeking a digital advertising system that will provide information services for the Access Event Centre and provide an advertising option for the business community. Submissions will contain a description that will include:

1. Number of screens proposed to install in the AEC;
2. Recommendation on profit sharing/rental for the use of the space;
3. Screen content: example: advertising, notices, news stories;
4. 2 references from other businesses that house the digital screens proposed;
5. The liability, maintenance and support process;
6. Any other information considered necessary for the City's selection and evaluation process.

Submission

The City will receive and process expressions of interest and is open to any and every supplier with interest in engaging the City in the selection process. The final selection of the preferred supplier will be for implementation in the 2017 budget year.

Submit expressions of interest as follows:

Deadline is 21 November, 2016.

Submit electronically or in hard copy:

City of Morden
Chaley Martens
100–195 Stephen Street
Morden, Manitoba R6M 1V3
cc@mordenmb.com
204-822-2562

Key Dates

1. Requests for expressions of interest due 21 November, 2016;
2. Completed selection process as of 30 November 2016;
3. Implementation beginning 1 January, 2017.

In addition, the City reserves the right to:

- a. Accept or reject any proposal;
- b. Cancel the proposal process entirely and without any compensation, liability, or obligation to any proponent, in any way;
- c. Further negotiate terms, conditions, pricing, and any other details that the City considers is within its interest in entering into an agreement with a supplier for the delivery of the proposed system.