

# INTENTION TO SUPPORT

Name of Company/Family \_\_\_\_\_

Amount: \_\_\_\_\_

Payment Period:

\_\_\_\_\_ 1 Year \_\_\_\_\_ 2 Years \_\_\_\_\_ 3 Years

Payment Start Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Work Phone #: \_\_\_\_\_

Alternate Phone #: \_\_\_\_\_

Please indicate which of the Naming Opportunities your organization is interested in:

## **BUILDING**

- \_\_\_\_\_ Community Centre
- \_\_\_\_\_ Community Hall
- \_\_\_\_\_ Playroom Area (New)
- \_\_\_\_\_ West Arena
- \_\_\_\_\_ East Arena
- \_\_\_\_\_ Concession
- \_\_\_\_\_ Meeting Room #1 (New)
- \_\_\_\_\_ Meeting Room #2 (New)

## **OTHER**

- \_\_\_\_\_ Aquatic Spray Park
- \_\_\_\_\_ 40-Acre Recreational Grounds
- \_\_\_\_\_ Bike/Walking Trail Plan
- \_\_\_\_\_ Skate Park

A member of the Community Services Marketing Committee will contact you in regards to your sponsorship.

Thank you for your support.

## Marketing Committee Members

Fred Apperley  
Eric Magarrell  
Garry Haggerty  
David Goerz  
Jenn Sager-Hlady  
Dave Sheldon  
Dale Heide  
James Steedsman  
Wayne Rankin  
Gerry Leiding  
Pryce Wood  
Clare Agnew

## MORDEN COMMUNITY SERVICES

Town of Morden  
111-D Gilmour Street  
Morden MB R6M 1N9  
Telephone: (204) 822-5431  
Fax: (204) 822-6619

Contact: Clare Agnew  
Director of Community Services  
Email: [cagnew@mordenmb.com](mailto:cagnew@mordenmb.com)  
Website:  
[www.mordenmb.com](http://www.mordenmb.com)

**SUPPORT ACTIVE LIVING  
IN MORDEN**



Marketing  
Opportunities  
with  
MORDEN  
COMMUNITY  
SERVICES

Morden Community  
Services Department

[www.mordenmb.com](http://www.mordenmb.com)

# OPPORTUNITIES Building Naming Rights

Community Centre  
Community Hall  
Playroom Area (New)  
West Arena  
East Arena  
Concession  
Meeting Room #1 (New)  
Meeting Room #2 (New)

## Other Naming Rights

Aquatic Spray Park  
40-Acre Recreational Grounds  
Bike/Walking Trail Plan  
Skate Park

***Term of naming rights  
will be 10 years.***

## Friends of Fitness

If you are not interested in naming rights ask us about the Friends of Fitness campaign which accepts individual donations.

## The Process

The Community Services Marketing Committee is pleased to announce the Marketing Opportunities and Friends of Fitness campaigns. Businesses and families that are interested in sponsorship opportunities are encouraged to contact the Community Services Director. A Marketing Committee Member will follow up to finalize the contract agreement.

## Friends of Fitness

If the naming rights marketing opportunity is not right for you, please ask us about our Friends of Fitness campaign. All donations will receive mention on a donor board under the appropriate contribution level.

Support active  
living  
in Morden!

## Community Centre Advertiser Receives

- Official announcement ceremony, if they wish
- Advertising receipt
- Name on the exterior of the building in two locations
- Name on the lit directional sign on the highway
- Name on the entrance sign into the parking lot
- Name on the inside reader board
- Name listed on the top of the donor board in the lobby
- Name on the ice surface in the West and East Arenas
- Mention in the Quarterly Newsletter
- Mention on the Town of Morden Website
- Visibility to thousands of people that use the facility every year. Estimated number of visitors to the facility within a one year period is approximately 300,000 people
- Ongoing mention of facility within related news releases
- Provincial and national exposure for certain events

## Other Advertisers Receive

- Official announcement ceremony, if they wish
- Advertising receipt
- Name on the entrance to the location they are sponsoring
- Name listed on the donor board in the lobby
- Name listed on the Town of Morden website
- Visibility to thousands of people that use the facility every year. Estimated number of visitors to the facility within a one year period is approximately 300,000 people
- Depending on the area of sponsorship there may be ongoing mention within news releases and advertising of events

